

Tentative Lesson Plan for the B.A 2nd Semester (SEC)

Dr. Manju Devi

Assistant Prof of English

Class: B.A 2nd Semester (SEC)

Name of the Course: Basics of Media Skills

Class	Month	Week	Period	Unit	Name of the Topic
B.A 2nd Semester	January	Week I	I	Unit I	Forms and Principles of Mass Communication
			II		Mass Communication
			III		Globalization
		Week II	I		Tools of Gathering Information , Avoiding Misinformation
			II		Discussion of Short & Long Questions
			III		Group Discussion
		Week III	I		Unit Test
			II	Unit II	Introduction to Basics of Feature Writing
			III		Discussion and Practice about Review Writing
		Week IV	I		Discussion and Practice about Columns Writing
			II		Discussion and Practice about Editorials
			III		Discussion and Practice

					about Trend Stories
	February	Week I	I		Discussion and Practice about Writing News
			II		Discussion and Practice about Report Writing
			III		Discussion and Practice about Script Writing
		Week II	I		Discussion about Editing for Online Media
			II		Discussion about Editing for Print Media
			III		Unit Test
		Week III	I	Unit III	Discussion about Social Media: Types and Impacts
			II		Basics of Cyber Media
			III		Ethics of Social and Cyber Media
		Week IV	I		Discussion about Short and Long Questions
			II		Query Session
			III		Unit Test
	March	Week I	I		Discussion about Advertisement: Types and Modes
			II		Discussion about Advertisement Ethics
			III		Discussion about short and long Questions
		Week II	I		Unit Test
			II		Query Sessions
			III		Quiz
		Week	I		Discussions

		III	II		Paper Presentations
			III		Paper Presentations
		Week IV	I		Paper Presentations
			II		Paper Presentations
			III		Paper Presentations